



Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 843096
Schedule Dates 08/07/12-08/12/12
Advertiser Priorities USA Action (36239)
Agency/T-Code Mundy Katowitz Media (6585)/127439326
Product Political - Non-Ballot Issue (1196)
Brand Priorities USA Action Issue (170102)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name PLACEMENT, MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1519
Account Types National/**Political - Agency
Billing Type Weekly/Irregular
Comments PRIOR ACT USA 8/07

Date Entered 07/18/12
Last Modified 07/19/12
Entered By Penne Marsh
CO-OP No
Headline # 06238232
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,296.00
Net Total \$7,344.00
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Aug. 2012	5	\$8,640.00
Grand Total:	5	\$8,640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	08/10/12-08/10/12	4	1:00	7A- 9A (ET)						1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	GD MRR AMR-ABC	7/19/12
18.0	Normal Line / SPOT	08/11/12-08/11/12	5	1:00	8A- 9A (ET)							1		1	\$840.00	\$840.00	Norfolk (WVEC) (WVEC)	GD MRR-SAT-ABC	7/19/12
19.0	Normal Line / SPOT	08/10/12-08/10/12	4	1:00	7:28P- 7:57P (ET)						1			1	\$2,880.00	\$2,880.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/19/12
20.0	Normal Line / SPOT	08/12/12-08/12/12	4	1:00	8A- 9A (ET)								1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	GD MRR-SUN-ABC	7/19/12
21.0	Normal Line / SPOT	08/07/12-08/07/12	5	1:00	6P- 6:30P (ET)			1						1	\$2,160.00	\$2,160.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	7/19/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/6
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges: \$ 7,344 Net

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

843096

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I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

Date Signature Contact Phone Number

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Jenne Marsh Jenne Marsh NSC
 Signature Printed Name Title